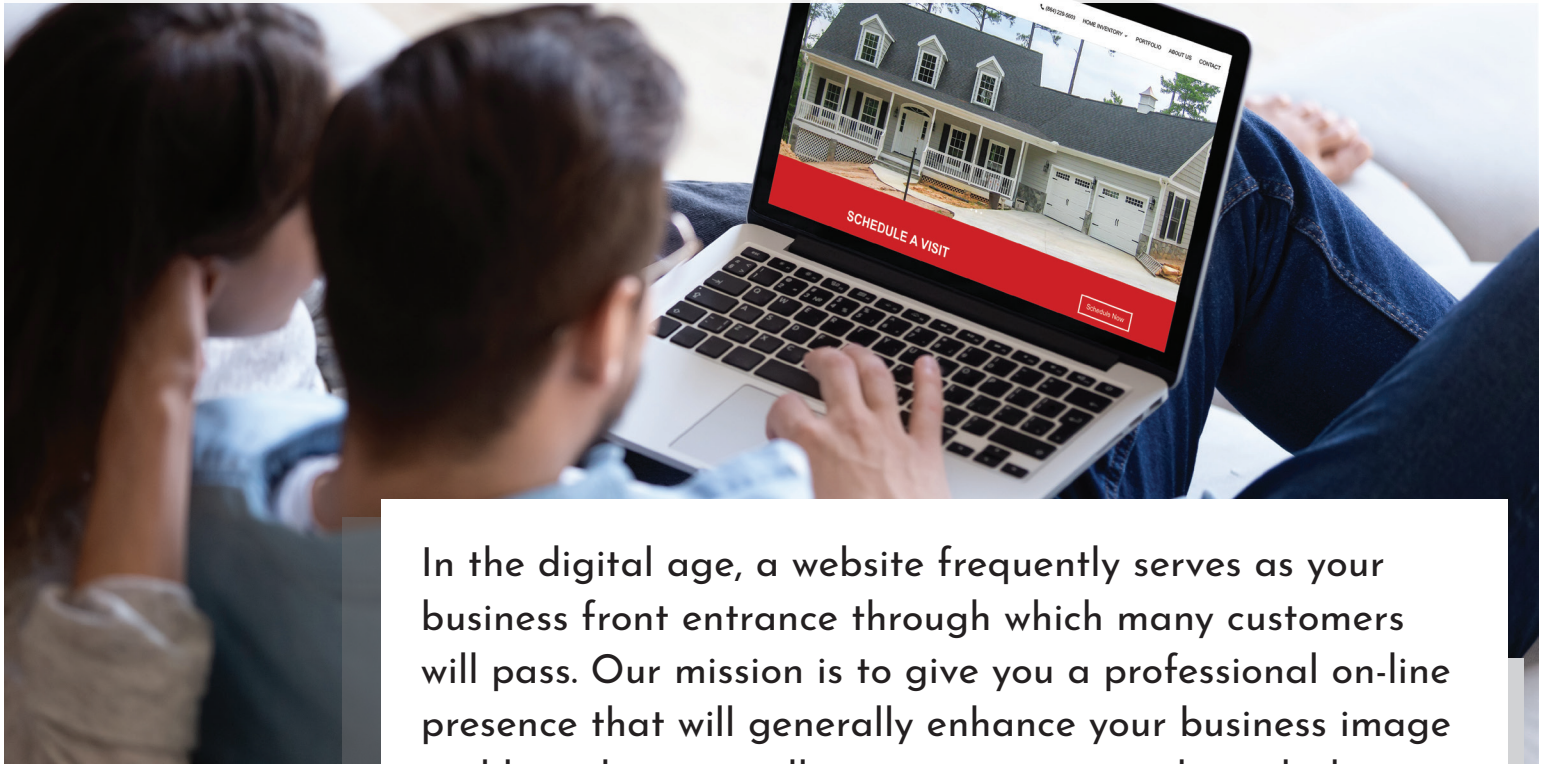


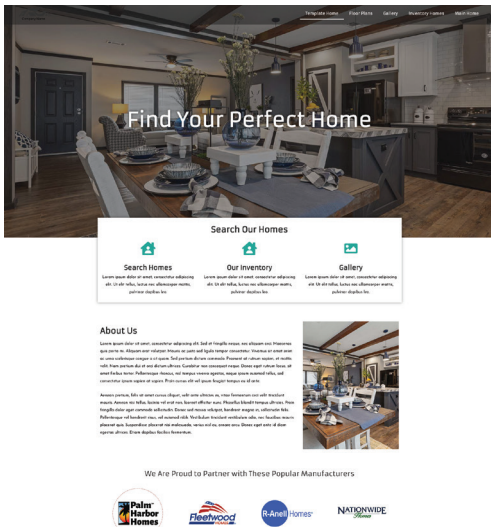
# ROCK FINANCIAL

## Insight Marketing Solutions

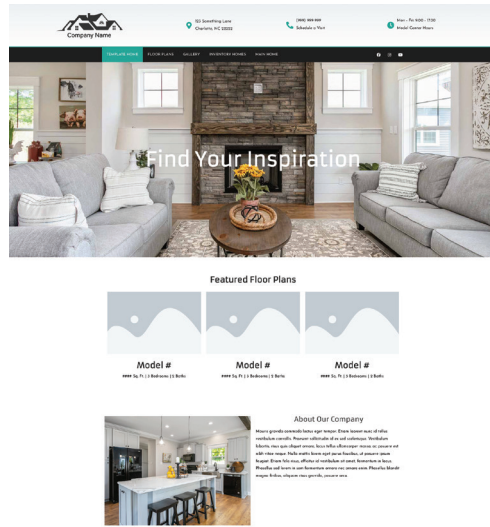


In the digital age, a website frequently serves as your business front entrance through which many customers will pass. Our mission is to give you a professional on-line presence that will generally enhance your business image and branding, as well as move prospects through the sales process.

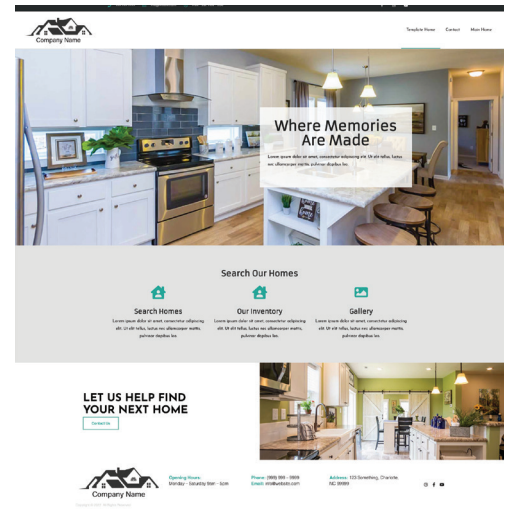
Visit [imswebsites.RockFinancialinc.com](http://imswebsites.RockFinancialinc.com)



Design ONE



Design TWO



Design THREE

# WEBSITE INVESTMENT

WEBSITE FEATURES	Design ONE \$2000	Design TWO \$2000	Design THREE \$2000
WordPress Framework	X	X	X
Mobile-friendly	X	X	X
Homepage Slider Banner	X		
Homepage Static Banner		X	X
About Us Page	X	X	X
Floor Plans Page	X	X	X
Model Inventory Page	X	X	X
Image Gallery Page	X	X	X
Contact Page	X	X	X
Google My Business	X	X	X

Investing in a website shouldn't be a difficult decision. Potential customers expect all businesses they are researching to have a website for them to learn about your business so they can make a good purchase decision. Buying a home is a large financial decision - earn your potential customers trust to buy from you with an informative website.

Whether you need to update your website or need a website presence, we are here to help make this possible and easy to navigate.

Need website hosting and management help? View the next page.

# WEBSITE MANAGEMENT INVESTMENT

Unlike other website design companies, if you design your website with us, you own it. We can help manage and keep it from going stagnant.

## Website Management with Hosting

**\$300/Month**

Your website will be on a first class hosting environment. It's important your website loads quickly and displays professionally.

- Website hosting with SSL (https://)
- Oversee, manage and create engaging website content when new homes are completed or other content is available, i.e. video, slideshows, image galleries.
- Additional webpage/content development when necessary to help keep brand top-of-mind and not allow website to become stagnant.
- Site performance management: WordPress/theme software and security updates, meta descriptions, title tags, optimize images and other media necessary for SEO best practices.
- Monthly Website Intelligence Reports: Track and measure customer visits to your website. Learn what they are viewing, how long they visit your website, where they come from. This data is important to gauge success, failures and forecasting.

*If you later choose to discontinue website hosting services, we will transfer your website to any hosting environment you choose at no cost.*

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## Website Management No Hosting

**\$250/Month**

- Oversee, manage and create engaging website content when new homes are completed or other content is available, i.e. video, slideshows, image galleries.
- Additional webpage/content development when necessary to help keep brand top-of-mind and not allow website to become stagnant.
- Site performance management: WordPress/theme software and security updates, meta descriptions, title tags, optimize images and other media necessary for SEO best practices.
- Monthly Website Intelligence Reports: Track and measure customer visits to your website. Learn what they are viewing, how long they visit your website, where they come from. This data is important to gauge success, failures and forecasting.